

## FAQ:

### **Title: Grant Scheme for Music Hubs in the field of pop, hip hop and dance music**

*Subtitle: Budget distribution in the Caribbean part of the Kingdom*

#### **Who is the grant for?**

The grant is intended for initiatives on Aruba, Curaçao, Sint Maarten, Bonaire, Sint Eustatius and Saba that engage with talent development in the field of pop, hip hop and dance music (in a wide sense).

#### **What is a Music Hub?**

A Music Hub is an initiative that facilitates talent development and supports talents in both their artistic and business development, and provides opportunities for growth and presentation within the local music infrastructure.

#### **Who can start a Music Hub?**

Organisations and individual initiators, established and active in the Caribbean part of the Kingdom and engaging with professional talent development in pop, hip hop and/or dance music, can start a music hub. The initiative must support talents in both their artistic and business development, and provide opportunities for growth and presentation within the local music infrastructure.

#### **Who can submit an application?**

Applications can be submitted by:

- **Organisations** (with legal personality but without profit motive, such as foundations and associations) that are established in the Caribbean part of the Kingdom where they support talent development in the field of pop, hip hop and/or dance music.
- **Individual initiators (natural persons, including self-employed professionals)** who are established in the Caribbean part of the Kingdom and who support talents as part of their professional practice.

An individual initiator can only apply if the plan is aimed at supporting or mentoring other talents. The grant is not intended for the applicant's personal artistic development.

Organisations already receiving a multiple-year organisational grant from the Ministry of Education, Culture and Science (OCW), or receiving a multiple-year production or festival grant 2025–2028 from the Performing Arts Funds NL, **are not eligible to apply.**

#### **How much is the grant sum?**

- At most **€ 40,000** for a legal person
- At most **€ 20,000** for a natural person

Not more than **25%** of the grant sum may be used to cover organisational and overhead costs.

#### **Is an own contribution required?**

We expect a realistic and market-based budget showing that the plan is feasible. Matching is not a requirement.

#### **What requirements should my application fulfil and where do I find the guidelines?**

This document contains the guidelines for drawing up the actual plan, the budget, and the requested appendixes (if any). We advise applicants to follow these guidelines closely, so that the application can be assessed fully and correctly.

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#### **What is the function of a Music Hub?**

A Music Hub serves to facilitate talent development. For instance by:

- Providing opportunities for personal research and development;
- Facilitating performances;
- Offering artistic and/or business mentoring/coaching;
- Awarding assignments;
- Offering residencies.

Talent development can also include functions behind the scenes, for instance in productional, organisational or technical aspects.

#### **Which types of talent may a Music Hub support?**

The grant is intended for emerging professional in pop, hip hop and/or dance music, including functions behind the scenes. The Music Hub can work with talents in different stages of their development, as long as the focus is on their further professionalisation. The grant is not intended for talents who have already built a successful career, domestically or internationally.

#### **Should a Music Hub engage with talent development in pop, hip hop, and dance music?**

A Music Hub does not need to engage with all of these genres. It is also fine to focus on just one specific genre. The grant scheme is intended to stimulate talent development within pop, hip hop and dance music. Pop music is understood to include popular regional genres such as Tumba, Zouk, Soca and Kompa. It is however desirable that a Music Hub takes account of the diversity of music styles that exist within these genres.

#### **What knowledge and expertise should a Music Hub have in-house?**

A Music Hub should have enough in-house knowledge of the genres (and possible sub-genres) on which the Hub is focused, so that it can offer appropriate support. If this knowledge is not yet present in-house, then the plan must make clear how the required expertise will be organised and how the Hub can devote sufficient attention to talent development within the Hub.

#### **What does providing opportunities for personal research and development entail?**

These are activities that give talents time and space to develop skills and knowledge within their

(intended) discipline in pop, hip hop or dance music. These activities should support the talent's artistic and professional development and should suit the talents' needs, goals and interests.

**Must these activities always lead directly to results or presentations?**

No. Personal research and development activities can be part of a longer development process and do not need to result directly in any concrete output. Consider for instance activities like inspiration or knowledge sessions, experiments, coaching programmes, or research into stage presentation techniques.

**How are applications assessed?**

1. The Board will assess the digital grant applications via the dedicated application form. Part of the application consists of reflection on the assessment criteria, as described in [Article 4.7 of the grant scheme](#). This reflection will be assessed substantively and forms the basis for the assessment, in conjunction with the submitted form and appendixes.
2. The Board may request the advice of external advisers.
3. Applications are rejected if the assessment of the applicant's reflection on the assessment criteria (Article 4.7 of the grant scheme) contains three or more critical points.
4. The decision will be announced within 13 weeks.

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